Electronic Acknowledgement Receipt				
EFS ID:	6891060			
Application Number:	10694643			
International Application Number:				
Confirmation Number:	4009			
Title of Invention:	Selecting ads for a web page based on keywords located on the web page			
First Named Inventor/Applicant Name:	William McLain Reller			
Customer Number:	20350			
Filer:	David A Hall/Lillian Montano			
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# File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	RCE_Amendment_026296_310 US_012710.pdf	715308	yes	16	
		8e47b8e85559ee84e8b00205133c38af91fe b4af			
	Mult	ipart Description/PDF files in .	zip description		
	Document Description		Start	End	
	Fee Worksheet (PTO-875)		1	1	
	Request for Continued Examination (RCE)		2	2	
	Amendment After Final		3	3	
	Claims		4	10	
	Applicant Arguments/Remarks Made in an Amendment		11	16	
Warnings:			,		
Information:					
2 Fee Worksheet (PTO-875)	fee-info.pdf	33517	no	2	
		495015571430ce9a2f152ead1c01e97ea34 0566b			
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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.